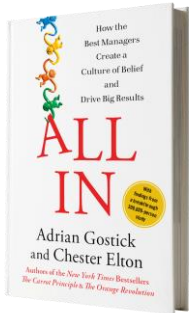


| TRAINING PROVIDER                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
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| Singapore Professionals' and Executives' Cooperative Limited                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| COURSE INFORMATION                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Course Title                                                                                                               | Creating Your High-Performance Culture Through All In Culture Roadmap                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| Language                                                                                                                   | ENGLISH                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| Course Duration                                                                                                            | 1 day (7 hours/ 9am to 5pm)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| COURSE OUTLINE                                                                                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| <b>Course Overview &amp; Objectives</b>  | <p>This course is based on the New York Times bestseller book, All In, by Adrian Gostick and Chester Elton.</p> <p>The objectives of this course are as follows:</p> <ol style="list-style-type: none"> <li>1. The participants will have a firm understanding of the importance of the All In Culture in creating their high-performance cultures.</li> <li>2. It will explain the connection of the internal culture, the brand, and the customers of each participant.</li> <li>3. It will explore the components of a great culture for the participants.</li> <li>4. It will help participants to understand the 3 researched-based elements of the world's most profitable, productive organizational and team cultures.</li> </ol> <p>It will guide the participants to apply the 7 steps today's successful managers use to generate buy-in with their teams.</p>                                                                                                                                                                                                                                                                                                                      |
| <b>Key Topics Covered</b>                                                                                                  | <p>This course will cover the following topics:</p> <ol style="list-style-type: none"> <li>1. What is the definition of an All In Culture? <ul style="list-style-type: none"> <li>➤ Importance of the All In Culture</li> <li>➤ Impact on your performance and success</li> </ul> </li> <li>2. Why Culture Matters and Who Impacts Your Culture the Most? <ul style="list-style-type: none"> <li>➤ Culture drives brand, customer satisfaction and business results.</li> <li>➤ Components of a great culture</li> <li>➤ Power of Belief</li> </ul> </li> <li>3. What Makes a High-Performing Culture? <ul style="list-style-type: none"> <li>➤ Elements of High-Performance Culture</li> <li>➤ Understanding of Engaged, Enabled, and Energized</li> </ul> </li> <li>4. How Every Manager Can Create a Culture that Works? <ul style="list-style-type: none"> <li>➤ Step 1 – Define Your Burning Platform</li> <li>➤ Step 2 – Create a Customer Focus</li> <li>➤ Step 3 – Develop Agility</li> <li>➤ Step 4 – Share Everything</li> <li>➤ Step 5 – Partner with Your Talent</li> <li>➤ Step 6 – Root for Each Other</li> <li>➤ Step 7 – Establish Clear Accountability</li> </ul> </li> </ol> |

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| <b>Learning Outcomes</b>        | <p>Upon the completion of this course, the participants will achieve the following learning outcomes.</p> <ol style="list-style-type: none"> <li>1. Why All In Culture is important for your high-performance and success?</li> <li>2. How Culture drives your brand, your customer satisfaction, and your business results?</li> <li>3. Why Engaged, Enabled, and Energized are the elements of High-Performance Culture?</li> <li>4. How to apply the 7 steps today's successful managers use to generate buy-in with their teams?</li> </ol>                                                                                                                      |
| <b>Learning Methodology</b>     | <p>This course is delivered in an interactive learning setting with lectures, presentation, simulated exercises, hand-on practices, trainer-facilitated group sharing and discussions, self-reflection, questions and answers sessions and feedback from the participants.</p>                                                                                                                                                                                                                                                                                                                                                                                       |
| <b>Who Should Attend</b>        | <p>This course will benefit participants who are keen and interested to have a clear understanding of the importance of All In Culture and its impact on their performances and successes as well as to know why Engaged, Enabled, and Energized are the elements of the High-Performance Culture.</p>                                                                                                                                                                                                                                                                                                                                                               |
| <b>Brief Profile of Trainer</b> | <p>Gabriel Chua is a Certified Trainer for this Course by The CultureWorks. He has more than 20 years of managerial and supervisory experience as well as more than 10 years of training experience. He is ACTA certified and has conducted a few hundred of public-run classes on WSQ Specialist and Professional Diplomas in Leadership and People Management and Service Excellence to Singaporeans 40 years and above including seniors. He also has a Certificate of Coach Skills (Career Coaching) Program with Centre of Career Excellence (CCE) and a Certificate of Professional Career Coaching Program with the International Coaching Academy (ICA).</p> |