

TRAINING PROVIDER:	
Singapore Professionals' And Executives' Cooperative Limited	
COURSE INFORMATION:	
Course Title	Develop Intergenerational Mutual Value Propositions through Design Thinking Principles
Course Duration	1 day (7 hours / 9am to 5pm)
COURSE OUTLINE:	
Course Overview	This course aims to develop the new intergenerational relationships between seniors and the next generation through design thinking. Develop empathy for generations by looking through their lenses and conversations on the complexity of target generation. Define the journey map of a persona in the next generation through empathic research. Identify opportunities for mooted intergenerational collaborations and selecting meaningful life experiences for sharing. Understand personal barriers and obstacles to present self. Define the problem(s) of the next generation of workforce and deliver valuable (i.e. in areas of expertise) experiences for contributing to journeys and establish meaning conversations.
Objective	This course focuses on fostering intergenerational relationships between seniors and younger generations through design thinking. It emphasizes empathy by encouraging participants to view the world through different generational lenses and engage in meaningful conversations about their complexities. Overall, the course aims to establish meaningful dialogues and connections across generations.
Topics	The Sessions and Learning Outcomes are broken into the following: Session 1: Co-create inter-generational empathy 1. Develop empathy for generations by looking through their lenses 2. Develop conversations on the complexity of target generation 3. Define the journey map of a persona in the next generation through empathic research 4. Identify opportunities for mooted intergenerational collaborations Session 2: Develop personal identity for the selected generation in Singapore 1. Select meaningful life experiences for sharing 2. Understand personal barriers and obstacles to present self 3. Development of personal identity and value propositions 4. Develop personal narrative for communications with the selected generation

	Session 3: Create opportunities for development of relationships 1. Define the problem(s) of the next generation of workforce. 2. Deliver valuable (i.e. in areas of expertise) experiences for contributing to journeys 3. Establish meaningful conversations.
Learning Outcomes	On completion of this workshop, participants will be able to: 1. Co-create inter-generational empathy. 2. Develop personal identity for the selected generation in Singapore. 3. Create opportunities for development of relationships.
Training Delivery Method	• <i>Lecture: 1.5 hours</i> • <i>Individual Exercise: 2 hours</i> • <i>Group activities: 3.5 hr</i>