

TRAINING PROVIDER:	
Singapore Professionals' And Executives' Cooperative Limited	
COURSE INFORMATION:	
Course Title	Develop Relevance of Oneself Through Design Thinking Principles
Course Duration	1 day (7 hours / 9am to 5pm)
COURSE OUTLINE:	
Course Overview and Objective	An Emotional Wellness Programme for Seniors As the landscape of work continues to evolve rapidly in the 21st century, seniors are increasingly recognizing the need to reinvent themselves to stay relevant. In order, to remain competitive and fulfil the demands of the future generation, seniors must embrace lifelong learning and seek out opportunities to develop expertise in emerging fields, ensuring that they remain valuable contributors to the workforce and their next generations. Most importantly, one's persona will be able to develop the confidence to reflect the genuine self, emphasizing one's strengths and experiences in a way that aligns with the requirements of the context of the family, job, or community. Most importantly it's to balance one's authenticity to make a positive and lasting impression during conversations with others. On completion of this workshop, participants will be able to: 1. Define critical problems faced by selected stakeholders in Singapore 2. Ideate for fresh approaches for presenting oneself to the selected stakeholders in Singapore 3. Design one's personal narrative to create conversations and opportunities

Topics / Learning Outcome	The sessions and their learning outcomes are defined as follows: 1. Define critical problems faced by selected stakeholders in Singapore (1hr) - Define problems faced by selected stakeholders in Singapore (problem definition) - Prioritise problems for dedicated approach for work / job seeking 2. Ideate for fresh approaches for presenting oneself to the selected stakeholders in Singapore (3hr) - Select the problem to solve - Ideate for fresh approaches to work / job seeking - Create lasting experiences for work / job providers 3. Design one's personal narrative to create conversations and opportunities (3hr) - Identify key personal value propositions based on professional life journey - Develop one's personal "elevator pitch" - Develop one memorable story that makes one desirable
Training Delivery Method	1. Define critical problems faced by selected stakeholders in Singapore (1hr) - Group Activity – Problem Prioritisation: 30min - Group Presentation - Present problems to be solved: 30min 2. Ideate for fresh approaches for presenting oneself to the selected stakeholders in Singapore (3hr) - Lecture: 30min - Group Activity – Ideation: 1hr - Group Activity – Idea prioritisation: 30min - Group Activity - Experience design and development: 1hr 3. Design one's personal narrative to create conversations and opportunities (3hr) - Lecture 30min - Individual Activity: 60min - Group Activity - personal elevator pitch: 1.5hr