

| TRAINING PROVIDER                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
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| Singapore Professionals' and Executives' Cooperative Limited |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| COURSE INFORMATION                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| Course Title                                                 | <b>Floral Harmony - Integrating Nature into Daily Life</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| Language                                                     | ENGLISH                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| Course Duration                                              | 1 day (7 Hours)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| COURSE OUTLINE                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| <b>Course Overview &amp; Objectives</b>                      | <p>This course aims to teach participants the art of flower arrangement using everyday items, natural materials, and common household tools. Participants will learn how to creatively incorporate ordinary objects and natural elements into their floral designs, utilizing various tools, materials, and stationary. The course will cover essential skills in handling flowers, understanding the principles of floral design, and creating harmonious arrangements that enhance different environments such as events, hotels, homes, offices, and other spaces. By mastering these techniques, participants will be able to bring a touch of nature into their daily lives, creating beautiful, harmonious spaces with their floral creations.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>Key Topics Covered</b>                                    | <p>Using ordinary household items and natural materials.<br/>           Overview of essential tools and stationery for flower arranging (scissors, floral tape, wire, vases, etc.).</p> <ul style="list-style-type: none"> <li>• <b>Basic Floral Handling Skills:</b> <ul style="list-style-type: none"> <li>➤ Techniques for cutting, conditioning, and caring for flowers.</li> <li>➤ Best practices for prolonging the freshness and longevity of arrangements.</li> </ul> </li> <li>• <b>Principles of Floral Design:</b> <ul style="list-style-type: none"> <li>➤ Understanding balance, proportion, harmony, and color theory.</li> <li>➤ Creating aesthetically pleasing arrangements.</li> </ul> </li> <li>• <b>Designing with Everyday Items:</b> <ul style="list-style-type: none"> <li>➤ Creative use of common household objects (mugs, jars, baskets) in floral arrangements.</li> <li>➤ Incorporating natural elements (twigs, leaves, stones) into designs.</li> </ul> </li> <li>• <b>The Art of Harmony:</b> <ul style="list-style-type: none"> <li>➤ Techniques for creating harmonious and balanced arrangements.</li> <li>➤ Combining different flowers and materials to achieve unity and coherence.</li> </ul> </li> <li>• <b>Types of Flowers:</b></li> </ul> |

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|                                 | <ul style="list-style-type: none"> <li>➤ Overview of popular flowers used in arrangements (roses, lilies, daisies, orchids, etc.).</li> <li>➤ Selecting the right flowers for different designs and occasions.</li> <li>• <b>Floral Arrangements for Different Settings:</b> <ul style="list-style-type: none"> <li>➤ Designing for events (weddings, parties, corporate functions).</li> <li>➤ Floral arrangements for hotels and public spaces.</li> <li>➤ Enhancing home and office environments with floral designs.</li> </ul> </li> <li>• <b>Keeping Flowers Fresh:</b> <ul style="list-style-type: none"> <li>➤ Tips and techniques for keeping flowers fresh and vibrant.</li> <li>➤ Understanding the conditioning process and proper storage methods.</li> </ul> </li> <li>• <b>Creating Seasonal Arrangements:</b> <ul style="list-style-type: none"> <li>➤ Selecting flowers and materials for different seasons.</li> <li>➤ Adapting designs to reflect seasonal themes and colors.</li> </ul> </li> <li>• <b>Sustainable and Eco-friendly Practices:</b> <ul style="list-style-type: none"> <li>➤ Using eco-friendly materials and sustainable techniques.</li> <li>➤ Reducing waste and promoting environmentally conscious floral design.</li> </ul> </li> </ul>                                                                                                                                                                                                        |
| <p><b>Learning Outcomes</b></p> | <p><b>Upskilling and Reskilling:</b></p> <ul style="list-style-type: none"> <li>• <b>Upskilling:</b> Participants will acquire advanced floral design techniques and knowledge, enhancing their current skill set for career progression.</li> <li>• <b>Reskilling:</b> Individuals can pivot to new career paths in floral arrangement and design, even if they come from different professional backgrounds.<br/>Hotel, Office, and Event Organization</li> <li>• <b>Hotel:</b> Learners will be able to create stunning floral displays for hotel lobbies, guest rooms, and dining areas, enhancing the guest experience.</li> <li>• <b>Office:</b> The course will enable participants to design floral arrangements that improve workplace aesthetics, contributing to a more pleasant and productive environment.</li> <li>• <b>Event Organization:</b> Graduates can provide bespoke floral arrangements for weddings, corporate events, and parties, offering services as professional event florists.</li> </ul> <p><b>Import, Wholesale, and Retail:</b></p> <ul style="list-style-type: none"> <li>• <b>Import:</b> Knowledge of various types of flowers and their handling will prepare participants for roles in flower import businesses, ensuring quality control and proper logistics.</li> <li>• <b>Wholesale:</b> Graduates can work with wholesalers, offering expertise in flower selection, storage, and distribution to retailers and event planners.</li> </ul> |

- Retail: Participants can open their own flower shops or work in existing floral retail, providing high-quality, customized floral arrangements to customers.

**E-commerce:**

- E-commerce: The course prepares individuals to start or enhance online floral businesses, including creating and marketing floral arrangements through digital platforms, managing online orders, and providing customer service.

**Cultural Activities:**

- Cultural Activity: Participants will be able to design floral arrangements for cultural events and festivals, incorporating traditional and contemporary styles to enhance cultural presentations.

**Home and Office Design:**

- Home Design: Graduates can offer their services as floral consultants for home decoration, helping clients integrate natural beauty into their living spaces.

- Office Design: Participants can provide floral design services for office interiors, contributing to a more inviting and inspiring work environment.