

Singapore Professionals and Executive Cooperative Limited

Course Summary

Course Title	Master The Art and Soul of Preserved Flowers
Language	ENGLISH

Course Details

Course Description (100 Words)

Step into the world of preserved flowers, where nature meets artistry in an enduring form. This hands-on course invites you to explore floral preservation through creative expression while uncovering its sustainable impact. Through immersive experiences, storytelling, and design techniques, you'll discover how timeless florals transform spaces, evoke emotions, and inspire new artistic possibilities. Whether you seek a relaxing creative outlet, a way to craft heartfelt floral gifts, or an opportunity to turn passion into purpose—or even extra income—this journey offers a fulfilling experience that nurtures both artistry and well-being.

Course Objectives

Understand the techniques and processes involved in preserving flowers, transforming them into timeless, sustainable art pieces. Learn how to design bespoke floral arrangements that reflect personal creativity, emotions, and storytelling. Discover the environmental benefits of preserved flowers and how they offer a sustainable alternative to fresh florals in art, decor, and gifting. Understand how preserved flowers can be used to craft heartfelt gifts, connecting with loved ones through thoughtfulness and artistic expression. Gain the skills and knowledge to turn floral artistry into a fulfilling and potentially income-generating pursuit.

Topic/ Course Outlines:

Example:

Topics covered:

Session1:

- a) Introduction to..(1hr)
- b) Learn about the benefits of....(3 hrs)

Module 1: The Art of Preservation (20 min) Explore the world of preserved flowers and learn how they contribute to sustainability, art, decor, and gifting. This module covers the environmental benefits of using preserved florals and how they serve as a lasting alternative to fresh flowers.

Module 2: Crafting with Purpose (20 min) In this module, participants will discover the emotional and meaningful purpose behind crafting with preserved flowers. Learn how floral arrangements can be designed with sentiment, healing, and well-being in mind. Participants will explore the art of gift-giving through thoughtful floral creations that connect with others and evoke lasting memories. This module emphasizes the transformative power of flowers in creating personal connections, nurturing well-being, and offering emotional value in every creation.

Module 3: From Nature to Timeless Art (1 hour) Explore the preparation and conditioning of preserved flowers, learning essential wiring and taping techniques to transform them into lasting works of art. You'll master how to handle these delicate blooms to create beautiful, enduring floral pieces.

Module 4: Designing with Emotion & Meaning (5 hours) Learn how to design bespoke floral arrangements that reflect personal creativity, emotions, and the stories you want to tell. Drawing from easily accessible sources of inspiration, you will create meaningful floral pieces that connect with others and evoke powerful emotions. You will also get a chance to share the inspiration behind your floral arrangement, connecting your story to your work and deepening the emotional impact of your designs.

Module 5: Showcasing Your Floral Art (20 min) Learn how to showcase your creative floral arrangements effectively, whether through social media or in person. Explore the potential of turning your passion into a source of income, discovering opportunities to share and sell your work.

SPEC

A CO-OPERATIVE FOR PMETS

<p>Learning Outcomes</p> <p><i>Learning outcome:</i></p> <ol style="list-style-type: none"> 1. <i>Understand senior psychology...</i> 2. <i>Participant can create a questionnaire</i> 3. <i>Can talk in dialect</i> 	<p>The workshop will enable participants to:</p> <ol style="list-style-type: none"> 1. Have better understanding of preserved flowers and how they contribute to sustainability and is used in art, decor and gifting 2. Prepare and condition preserved flowers for arrangements using wiring and taping techniques. 3. Develop the skills to design bespoke floral arrangements, drawing from easily accessible sources of inspiration. 4. Create meaningful floral gifts that connect with others and evoke emotions. 5. Learn how to showcase creative floral arrangements and explore potential income opportunities.
<p>How the training can help workers to be more employable e.g. able to secure a new and/or better job after training</p>	<p>Learn how to showcase creative floral arrangements and explore potential flexible work arrangement and job opportunities in the personal services, events and wellbeing sector. The workshop will enable participants to:</p> <ol style="list-style-type: none"> 1. Have better understanding of preserved flowers and how they contribute to sustainability and is used in art, decor and gifting 2. Prepare and condition preserved flowers for arrangements using wiring and taping techniques. 3. Develop the skills to design bespoke floral arrangements, drawing from easily accessible sources of inspiration. 4. Create meaningful floral gifts that connect with others and evoke emotions. 5. Learn how to showcase creative floral arrangements and explore potential income opportunities.
<p>Training Delivery Method</p> <p>Example: <i>Lecture : 2hrs</i> <i>Group discussion: 8 hr</i> <i>Tutorial : 2hr (Role play)</i> <i>Presentation: 3 hrs (group)</i> <i>Workshop: Fitness machine</i></p>	<p>Lecture: 1 hour Hands-on floral arrangement: 4.5 hours Sharing & presentation of floral arrangement: 1.5 hours</p>